

MAILING SYSTEM HAVING FLEXIBLE  
PRINTING OF MESSAGES

Abstract of the Invention

A postage printing system includes a transport device for feeding an  
5 envelope in a path of travel through the postage printing system, a printer for  
printing a postal indicia and an ad slogan on the envelope, and a control  
system in operative communication with the transport device and the printer.  
The control system obtains an indication from an operator of a selected print  
location for the ad slogan and determines if the postal indicia and the ad  
10 slogan may be printed in a single pass through the postage printing system.